

9/16/2016

VIA ELECTRONIC FILING

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
The Portals  
445 12th Street SW  
Washington DC 20554

Re: Wireless Emergency Alerts – PS Docket # 15-91

Dear Ms. Dortch:

On behalf of the undersigned, attached please find three documents extolling the benefits of a device enhanced WEA, addressing technical concerns raised by ATIS in the record regarding a device enhanced WEA, and calling on the Commission to adopt as part of its upcoming WEA Order the handset enhanced recommendations developed by CSRIC V addressing the improvement of geo-targeting of WEA. As the majority of the issues discussed in CSRIC V and debated throughout the CSRIC process were initially raised in the Commission's Notice of Proposed Rulemaking, we implore the Bureau and the Commissioners to include **ALL OF** the CSRIC recommendations as part of the upcoming order, including the recommendations regarding the incorporation of a handset enhanced WEA capability. By delaying the incorporation of these extremely important lifesaving WEA upgrades until another Commission proceeding, public safety, alert originators and the communities they serve will be denied the benefits of a true 21st century alerting tool.

These documents are being filed on behalf of Mark D. Annas, Administrator, Riverside Fire Department Office of Emergency Management; Benjamin J. Krakauer, MPA Director, Watch Command, New York City Emergency Management; Brian Murray, Emergency Public Information Planner, Harris County Office of Homeland Security & Emergency Management; Jonathan W. Gaddy, Calhoun County EMA; William Hutchinson McClendon, CEO of AC&C, LLC; Mark A. Lucero, Chief, IPAWS Engineering, FEMA National Continuity Programs. All of the filers participated on the CSRIC V Geographic Targeting working group. The three attached documents were initially developed as part of that CSRIC V working group's process, and we believe they should be considered as part of the Commission's record.

The purpose of the first attached document is to address technical issues raised in the record in response to the ATIS-0700027 Feasibility Study for WEA Cell Broadcast Geo-Targeting. The second document outlines the wide range of benefits that will flow from incorporation of a handset enhanced upgrade to WEA, including benefits that will address a number of WEA concerns raised by the Commission in its NPRM. The last document was a proposed Recommendation 16 from the CSRIC process, calling on the

FCC to include the Recommendations from the CSRIC V Working Group Report on WEA Geo-targeting and Many to One in the Commission's proposed Order, and not delay until a further FCC proceeding. As we stated above, by delaying the incorporation of these extremely important lifesaving WEA upgrades until another Commission proceeding, public safety, alert originators and the communities they serve will be denied the benefits of a true 21st century alerting tool.

The Alert Originators CSRIC V representatives committed many hours to the Commission's CSRIC V process. We hope that the issues raised and the recommendations adopted as part of that process will be incorporated into the Commission's Order.

If you have any questions, please feel free to contact us.

Best Regards,

/s/

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